

08:15	ARRIVAL AND REGISTRATION	
09:00	WELCOME & INTRODUCTION	
09:10	REMIX TREND BRIEFING 2025 <ul style="list-style-type: none"> • Peter Tullin – Co-Founder, REMIX Summits • Simon Cronshaw – Co-Founder, REMIX Summits <p><i>We choose to curate a single stage for the two days of REMIX Summit London to create moments of real serendipity. It's an increasingly rare opportunity to hear lots of talks from outside our comfort zones – people, ideas and topics that we usually wouldn't be exposed to. We believe the real magic happens through weaving new connections and creating serendipitous, creative collisions. In this session, the REMIX co-founders set the scene for the two days: highlighting trends and opportunities for creatives, innovators and policy makers at this intersection of culture, technology and entrepreneurship.</i></p>	
09:40	CLASSICAL FOR WELLBEING: BBC RADIO 3 UNWIND & NEW LISTENING HABITS <ul style="list-style-type: none"> • Sam Jackson – Controller, BBC Radio 3 & BBC Proms <p><i>BBC Radio 3 is launching a digital extension, Unwind, on Sounds and DAB+ in response to audience demand for classical music that helps listeners unwind, destress and escape the pressures of daily life. In this Opening Keynote, hear how the BBC navigates the intersection between classical music and consumer trends around mindfulness, wellbeing, focus and sleep aids.</i></p>	
10:00	BRIDGING CULTURE WITH CONSUMER TRENDS <i>How do the latest consumer trends impact expectations, and inspire new creative experiences – across wellbeing, digital and climate action?</i>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Sam Jackson – BBC • Speaker to be announced • Dan Phelan – Natural History Museum
	10:00 Session to be announced	
	10:15 “GET OFF THE SIDELINES” – THE NATURAL HISTORY MUSEUM AS A CLIMATE CATALYST FOR CHANGE <ul style="list-style-type: none"> • Dan Phelan – Director of Communications, Digital & Marketing, Natural History Museum <p><i>Five years after declaring a planetary emergency, the Natural History Museum is embarking upon a £500 million programme to transform itself from “a catalogue of natural history” to “a catalyst for change”. Hear how it plans to get off the sidelines, onto the pitch, and inspire people at scale to care and take action.</i></p>	
10:30	LESSONS FROM FUTURE FASHION: REVOLUTIONISING THE USER EXPERIENCE <ul style="list-style-type: none"> • Moin Roberts-Islam – Technology & Innovation Manager, Fashion Innovation Agency - London College of Fashion, UAL <p><i>Where fashion leads, others often follow. Hear how the Fashion Innovation Agency at London College of Fashion is using emerging technologies to take fashion beyond the physical into a new era of digital experiences.</i></p>	<ul style="list-style-type: none"> • Dan Phelan – Natural History Museum
10:45	SPEED NETWORKING <i>REMIX is the place to meet new collaborators and get projects started. Rapidly meet and greet a long line of potential new collaborators from the creative industries, culture institutions, brands, policy makers, media, technology and more.</i>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Moin Roberts-Islam – Fashion Innovation Agency

11:00	BREAK	
11:30	<i>Session to be announced</i>	
11:45	<p>CREATIVE COLLISIONS: ARTS & EMERGING TECH <i>How can we create more creative collisions between researchers, creatives and technologists?</i></p> <p>11:45 THE DIGITAL BODY: VIRTUAL PRODUCTION & MIXED REALITY IN ARTISTIC PRACTICES</p> <ul style="list-style-type: none"> Alexander Whitley – Award-Winning Choreographer & Creative Director, Digital Body Festival <p><i>Developments in digital tech is enabling wildly new forms of physical experience and exploding the possible forms the moving body can take. Reaching across multiple art forms, a new frontier of creative expression has emerged, which demands a radically different kind of stage: an exciting new frontier of physicality and bodily expression.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Speaker to be announced
12:00	<i>Session to be announced</i>	<ul style="list-style-type: none"> Alexander Whitley
12:15	<p>MUSIC FOR ALL: MUSIC, DISABILITY & TECH</p> <ul style="list-style-type: none"> John Kelly – Musician Sally Currie – Interim CEO, Drake Music Tim Yates – Research & Innovation Executive, Drake Music <p><i>Everyone has the right to express themselves creatively through music. In this session, hear how new tech and ideas is opening access to music for all, as equals.</i></p>	<ul style="list-style-type: none"> Speaker to be announced
12:30	<p>VIVE ARTS (HTC): LOCATION BASED ENTERTAINMENT</p> <ul style="list-style-type: none"> Samantha King – Head of Programme, VIVE Arts (HTC) <p><i>In this session, hear how the latest trends are enabling artists to reinvent how we experience art and to build a richer digital art ecology, exploring the limitless possibilities of VR, XR, blockchains and digital art in all its forms.</i></p>	<ul style="list-style-type: none"> John Kelly – Musician Sally Currie – Drake Music Tim Yates – Drake Music
12:45	<p>EXPLORING THE CREATIVE POTENTIAL OF IMMERSIVE ARTS</p> <ul style="list-style-type: none"> Verity McIntosh – Director & Principal Investigator, Immersive Arts <p><i>Immersive Arts is a new £6 million funding and support programme for UK-based artists, designed to help them develop their art by using immersive technologies. Artists at all levels of experience are invited to apply, to explore, experiment or expand how they work with this exciting field of practice.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Samantha King – VIVE Arts (HTC)
13:00	LUNCH & NETWORKING	

14:00	<p>TOMORROW'S CULTURE: MONEY, REINVENTION & ECOSYSTEMS</p> <p>14:00 SHOW ME THE MONEY: PLACE-BASED PHILANTHROPY</p> <ul style="list-style-type: none"> • Anna Rowe – Project Lead, Figurative Philanthropy for Arts & Culture <p><i>How do we better harness place-based philanthropy: donations driven by impact close to somewhere donors live, were born or feel passionately about? Hear about the latest models and approaches from Sunderland, Newcastle, Birmingham, Leeds, Stoke, Middlesborough and across the UK for growing confidence, raising aspirations and driving economic regeneration and growth.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Verity McIntosh – Immersive Arts
	<p>14:10 REIMAGINING INSTITUTIONS: CREATING LONDON'S NEWEST £1.1BN CULTURAL QUARTER</p> <ul style="list-style-type: none"> • Tamsin Ace – Director, East Bank <p><i>East Bank is a major new £1.1 billion powerhouse of culture, education and innovation being built in Queen Elizabeth Olympic Park. Hear how its partners – BBC, Sadler's Wells, London College of Fashion, University College London and the V&A – are approaching the reinvention of their experiences to achieve such bold ambitions.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Anna Rowe – Figurative Philanthropy
	<p>14:25 Session to be announced</p>	
14:45	<p>LAUNCHING SADLER'S WELLS EAST – A NEW KIND OF VENUE FOR DANCE</p> <ul style="list-style-type: none"> • Robert Jones – Associate Artistic Director, Sadler's Wells <p><i>Opening in February 2025, Sadler's Wells East will be a hub for creativity, with a 550-seat flexible theatre and six studios for creating and developing dance productions. In this session, hear how it is creating a new kind of cultural destination with local roots, national impact and global perspectives.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Tamsin Ace – East Bank • <i>Speaker to be announced</i>
15:00	<p>PURPOSE, CREATIVITY & PERSONAL GROWTH</p> <p>15:00 RECLAIMING YOUR CREATIVITY</p> <ul style="list-style-type: none"> • Guy Armitage - Author, 'Everyone is Creative' and Founder & CEO, Zealous <p><i>It's easy to forget to make space for creativity. Or to doubt ourselves as creative beings. In this talk, Guy Armitage explains why permission to be creative is critical, and offers some hands-on suggestions for getting started and staying motivated.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Robert Jones – Sadler's Wells
	<p>15:10 SOULFUL SPACES</p> <ul style="list-style-type: none"> • Zak Avery – Community & Culture Director, &Soul <p><i>&Soul brings soul to city life by connecting heart, body, mind and spirit. Hear how they nurture intentional communities with shared values in urban sanctuaries; offering a remedy for the symptoms of modern life.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Guy Armitage – Zealous
	<p>15:20 A PLACE TO REGENERATE</p> <ul style="list-style-type: none"> • Jason Bruges – Multidisciplinary Artist & Designer <p><i>Jason Bruges' artworks are moments of theatre that transform in response to their surroundings and connect people with their environments. How can we use light, kinetic art and mixed media to offer solace and escape?</i></p>	<ul style="list-style-type: none"> • Zak Avery – &Soul

15:30	THE JOURNEY TO SXSW LONDON 2025 <ul style="list-style-type: none"> Randel Bryan – Managing Director, SXSW Europe <p><i>In June 2025, London hosts the first European SXSW in Shoreditch. Hear from MD Randel Bryan on the behind-the-scenes journey to bring this new festival to life.</i></p>	<ul style="list-style-type: none"> Jason Bruges
15:40	IMMERSIVE STORYWORLDS 15:40 IMMERSIVE AT THE MUSEÉ D'ORSAY <ul style="list-style-type: none"> Agnès Abastado - Deputy Director of Digital & Head of the Digital Development Department, Musée d'Orsay <p><i>In this keynote, hear how the D'Orsay Museum has harnessed immersive to power new experiences, including its record-breaking Vincent van Gogh exhibition, and the rich and passionate retelling of the beginning of Impressionism.</i></p>	FOLLOW THE SPEAKER Randel Bryan – SXSW Europe
	16:00 ELEVATING STORIES & NEXT GEN EXPERIENCES: INSIGHTS FROM POPHOUSE ON NEW PRODUCTION DEVELOPMENT <ul style="list-style-type: none"> Ryan Amstad – Head of New Production Development, Pophouse Entertainment <p><i>Founded by ABBA's Björn Ulvaeus, Pophouse's IP includes ABBA, Kiss, Cyndi Lauper, Avicii and Swedish House Mafia. In this talk, Ryan shares its concept development process – whether stage production, a new arena, events, gaming, podcasts, exhibitions or music – and insights into balancing revenue with creativity.</i></p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Agnès Abastado – Musée d'Orsay
	16:15 A NEW FUNDING MODEL FOR IMMERSIVE <ul style="list-style-type: none"> Carlota Naveira – Curator & Founder, VIV Arts <p><i>VIV Arts is pioneering a new funding model for immersive: selling digital artworks to fund new projects, and inspiring a new generation of collectors.</i></p>	<ul style="list-style-type: none"> Ryan Amstad – Pophouse
16:25	ELVIS EVOLUTION: TIME TRAVEL <ul style="list-style-type: none"> Andrew McGuinness, CEO – Layered Reality Amy Farrant, CMO – Layered Reality <p><i>Behind the scenes of the world's first, multi-sensory Elvis immersive experience, opening in May 2025 using cutting-edge tech (holograms, projection mapping, sound, large-scale LED screens and haptics) plus theatre, cinema and generative AI.</i></p>	<ul style="list-style-type: none"> Carlota Naveira – VIV Arts
16:45	MARSHMALLOW LASER FEAST: REINTERPRETING HUMAN PERCEPTION & EXPERIENCE <ul style="list-style-type: none"> Robin McNicholas – Co-founder & Director, Marshmallow Laser Feast <p><i>MLF fuse creativity and technology to create immersive art, experiences and adventures, best known for multi-sensory installations on the natural world. Hear their journey to date, and the latest experiments in immersive tech.</i></p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Andrew McGuinness – Layered Reality Amy Farrant – Layered Reality
17:05	<i>Session to be announced</i>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Robin McNicholas – Marshmallow Laser Feast
17:25	CLOSING REMARKS	
17:30	CLOSE	
18:00	OFFICIAL AFTER PARTY at Jason Bruges Studio, Netil House, 1 Netil Lane, London E8 3RL <i>Join fellow REMIXers for an evening of immersive entertainment. Located in East London's creative heart, Hackney, and hosted by pioneer of interactive, media art, Jason Bruges Studio, it's set to spark imaginations and tantalise the senses</i>	

08:30	ARRIVAL AND REGISTRATION	
09:00	WELCOME	
09:05	LIGHTING UP OUR SENSES: NEUROAESTHETICS & WELLBEING <ul style="list-style-type: none"> • Robyn Landau – Neuroaesthetics Designer & Co-founder, Kinda <p><i>How can art, culture, tech and environments measurably impact our brains and bodies to impact our feelings, relations and behaviours? Kinda is a neuroscience studio and lab accelerating academic insights into creative executions. Grounded in real world impact, they transform science into sensory, embodied, emotional experiences: pioneering a new approach to the creative process, redefining the impact of art, culture and technology for our modern worlds.</i></p>	
09:25	THE FUTURES WE CREATE <i>In a rapidly evolving landscape of art, tech and consumer behaviours, what type of cultural sector do we choose to create?</i> <p>09:25 LEADING THE WORLD'S MOST INCLUSIVE, IMAGINATIVE & CARING MUSEUM</p> <ul style="list-style-type: none"> • Esme Ward – Director, Manchester Museum <p><i>Lessons from Manchester Museum, which is on a mission to create the world's most inclusive, imaginative and caring museum. It aims to build stronger emotional connections with visitors, allow them to lose themselves in stories of what it means to be human, rethink our relationship with the natural world, and find joy and connection as a museum at the heart of its community.</i></p> <p>09:45 IMMERSIVE AS A STAND-ALONE DISCIPLINE</p> <ul style="list-style-type: none"> • Ana Brzezińska – Immersive Curator, Tribeca Festival <p><i>As the immersive sector matures, how can we ensure it establishes its own identity as a stand-alone creative discipline, complete with its own specialist approaches to audience development, formats and language?</i></p> <p>10:05 <i>Session to be announced</i></p> <p>10:25 <i>Session to be announced</i></p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Robyn Landau – Kinda • Esme Ward – Manchester Museum • Ana Brzezińska – Tribeca Festival • <i>Speaker to be announced</i>
10:40	FIRESIDE CHAT: REIMAGINING CREATIVE FINANCE <ul style="list-style-type: none"> • Kevin Osborne – Founder & Executive Chair, Create Equity & MeWe360 • Fran Sanderson – CEO, Figurative <p><i>In an era of reduced public grants for arts and culture at both local and national levels, what alternative funds and resources are available, and how can we ensure these are more equitably distributed? What are the creative opportunities to leverage legacy investments and assets to safeguard the future for emerging organisations and creative talent?</i></p>	

11:00	BREAK	
11:30	<p>NURTURING 24-HOUR PLACES</p> <p><i>"Carpe Noctem... Seize the Night!" How do we nurture towns and cities between 6pm and 6am to create ever-more vibrant, diverse, safe and inclusive towns and cities after dark?</i></p> <ul style="list-style-type: none"> • <i>Speakers to be announced</i> 	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Kevin Osborne – Create Equity • Fran Sanderson – Figurative
12:30	<p>PANEL: 200 CREATORS</p> <ul style="list-style-type: none"> • Beks Leary – Senior Content Manager, National Gallery • Ellie Wyant – Social Media & Community Manager, National Gallery • <i>More speakers to be announced</i> <p><i>How do you engage with social media creators? And how do you do it meaningfully for them, for you, and for audiences? The National Gallery hosts a panel of content creators to discuss their 200 Creators Network, launched as part of the Gallery's 200th birthday celebrations, to bring together a wide variety of content creators to engage with many different elements of the Gallery – the first project of its kind in the cultural sector.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • <i>Speakers to be announced</i>
13:00	LUNCH	
14:00	<p><i>Session to be announced</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Beks Leary – National Gallery • Ellie Wyant – National Gallery • <i>Speakers to be announced</i>
14:15	<p>PANEL: FUTURE ART & CULTURE – THE NEXT GENERATION</p> <ul style="list-style-type: none"> • <i>Speakers to be announced</i> <p><i>Future Art and Culture (FAC) is a major UK showcasing initiative focused on art and technology that takes place annually at SXSW. Produced by British Underground and Arts Council England with additional support from the British Council, the programme has run since 2017 and has helped establish the UK as a significant player at the event. As part of the programme, British Underground has collaborated with multicultural creative champion B3 Media to support emerging artists – this panel explores their work and ambitions for the future.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • <i>Speaker to be announced</i>

<p>14:45</p>	<p>INNOVATION STORIES: NEW AUDIENCES, NEW FORMATS</p> <p>14:45 WEB-BASED STORYTELLING & THE NATIONAL GALLERY</p> <ul style="list-style-type: none"> • Lawrence Chiles – Head of Digital Services, National Gallery <p><i>When your canvas is the browser, how can we elevate the storytelling experience for users to discover arts and culture in new, digitally-native ways?</i></p> <hr/> <p>14:55 Session to be announced</p> <hr/> <p>15:05 STORY AS THE NORTH STAR</p> <ul style="list-style-type: none"> • Harmeet Chagger-Khan – Executive Producer For Innovation, The Space & Creative Director, Surfing Light Beams <p><i>Behind most successful innovation projects sits a strong story. How are immersive technologies changing our understanding of storytelling, and how can we respond to changing audience expectations?</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • <i>Speakers to be announced</i>
	<p>15:15 GOOGLE ARTS & CULTURE: CREATIVE R&D</p> <ul style="list-style-type: none"> • Lucy Schwartz - Program Manager, Google Arts & Culture <p><i>Founding REMIX partner Google Arts & Culture shares some of the latest initiatives and updates from their global collaborations and creative R&D, making art available online for anyone, anywhere.</i></p>	<ul style="list-style-type: none"> • Lawrence Chiles – National Gallery • <i>Speaker to be announced</i> • Harmeet Chagger-Khan – The Space
<p>15:30</p>	<p>CREATIVE PLACEMAKERS: ARTS-LED CHANGE</p> <p><i>How do we nurture thriving creative ecosystems within our towns and cities? What future infrastructure, placemaking, networks and support will supercharge local creative economies?</i></p> <p>15:30 REUSING SPACES IN BOURNEMOUTH & BEYOND</p> <ul style="list-style-type: none"> • Paloma Strelitz – Creative Director, Patch & Co-founder, Assemble <p><i>How can architecture promote civic and cultural development? Patch is developing a national network of spaces for work, culture, and community, aimed at revitalising high streets and town centres across the UK – discover its latest space in Bournemouth, as well as lessons from the Turner-prize winning architecture and social impact studio, Assemble.</i></p> <p>15:40 FOOD, PLACE & A CULTURAL PLAYGROUND</p> <ul style="list-style-type: none"> • Dominic Cools-Lartigue – Founder, Dalston Yard & Street Feast; Host of Channel 4's 'Cooking Up A Fortune' <p><i>The story so far of Dalston Yards – a 27,000 sq ft 'cultural playground' offering art, music and wellbeing alongside food and drink – and how it taps into consumer demand for 'third spaces' away from home.</i></p> <p>15:50 MEASURING THE IMPACT OF PLACEMAKING</p> <ul style="list-style-type: none"> • James Bowthorpe – a-r-c-s (Applied Research Creative Studio) <p><i>How do we measure the impact of placemaking? Insights from the experience at Coal Drops Yard (Kings Cross), including how this informs future investments.</i></p> <p>16:00 SAVING OUR CULTURAL ECOSYSTEMS</p> <ul style="list-style-type: none"> • Jon Ross – Founder, CRUSH! Festival; Co-founder, Mothership Group (inc. Queen of Hoxton, Patterns) <p><i>CRUSH! is a response to the perfect storm: COVID, pandemic aftermath, cost-of-living crisis, Brexit-related staff-shortages, cash-strapped local councils, runaway inflation and spiralling costs. Hear how East London venues are joining forces to spearhead a giant renaissance.</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Lucy Schwartz – Google Arts & Culture <hr/> <p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Paloma Strelitz – Patch • Dominic Cools-Lartigue – Dalston Yard • James Bowthorpe – a-r-c-s • Jon Ross – CRUSH! Festival

16:00	CREATIVE FUTURES: REACHING GEN ALPHA 16:00 FIRESIDE CHAT: LESSONS FROM THE YOUNG V&A <ul style="list-style-type: none"> • Helen Charman - Director of Learning, National Programmes and Young V&A, V&A • Sophie Brendel - Strategic Consultant; former Director of Audiences, Commercial & Digital, V&A <p><i>In terms of their importance, Gen Alpha are often underestimated. In this session hear about the opportunities for this demographic, intelligence on their behaviours, expectations and needs, alongside best practice strategies in how to reach them – across audience, digital, brand and outreach – including the highly successful strategies deployed by the Young V&A, the Art Fund Museum of the Year 2024 and winner of the Family Friendly Museum Award 2024.</i></p>	
	16:15 FROM PARENTING TO PEPPA PIG IMMERSIVE <ul style="list-style-type: none"> • Donnacadh O'Briain – Olivier Award-Winning Director, Experience Designer & Story Architect <p><i>How do we harness 'enthusiasm'? Does engaging the young link to how you are with your own children, and how you were engaged with as a child? In this talk, hear how parenting can interact with directing, including the mechanics of the design for the new Immersive Peppa Pig Experience for Hasbro.</i></p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Helen Charman – V&A • Sophie Brendel
16:25	EXPERIENCE DESIGN 16:25 <i>Session to be announced</i>	<ul style="list-style-type: none"> • Donnacadh O'Briain
	16:40 <i>Session to be announced</i>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • <i>Speaker to be announced</i>
17:55	CLOSING KEYNOTE <i>Session to be announced</i>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • <i>Speaker to be announced</i>
17:25	CLOSING REMARKS	
17:30	CLOSE	
17:45	POST-SUMMIT MEETUP & NETWORKING (to 19:30)	

Please note this is a draft Schedule and speaker line-up, which is subject to change – please view www.remixsummits.com/ldn-2025/ for the latest version