

08:15	ARRIVAL AND REGISTRATION	
09:00	WELCOME & INTRODUCTION	
09:10	REMIX TREND BRIEFING: CULTURE DISRUPTED <ul style="list-style-type: none"> Peter Tullin – Co-Founder, REMIX Summits Simon Cronshaw – Co-Founder, REMIX Summits <p>Following the seismic upheavals caused or accelerated by the global pandemic, REMIX London 2022 provides an opportunity to come together once more and take stock. In this introductory session, the REMIX co-founders set the scene for two days of discussion and discovery. It provide an overview briefing on key trends and opportunities for creative entrepreneurs, innovators and policy makers at the point of intersection between culture, technology and entrepreneurship.</p>	
09:40	SPEED NETWORKING <p>REMIX is the place to meet new collaborators and get projects started. Start REMIX London 2022 by rapidly meeting and greeting a long line of potential new collaborators within your first hour of arrival. Using our innovative networking format, you'll be asked to exchange your ideas with other innovators from the creative industries (freelancers, start-ups and established businesses), arts and culture institutions, brands, policy makers, media, technology businesses and more.</p>	
10:00	CREATING 21ST CENTURY INSTITUTIONS: CULTURAL ORGANISATIONS REIMAGINED <ul style="list-style-type: none"> <i>Speaker to be announced</i> 	
10:15	INNOVATION STORIES I: CREATIVE DIGITAL EXPERIMENTATION <p>10:15-10:25 Reinventing how we experience art: HTC's VIVE Arts and VR, XR, blockchains and digital art Samantha King, Head of Programme, VIVE Arts</p> <p>10:25-10:35 Deep Time: Using Crowdsourcing & AI to discover unknown archaeology at massive scale Brendon Wilkins – Founder & Co-CEO, DigVentures</p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Speaker to be announced
10:15	INNOVATION STORIES II: MODELS FOR SOCIAL IMPACT <p>What successful social enterprise models are used to engage the hard-to-reach; unite communities and drive arts-led regeneration as well as positioning creativity at the forefront of social change? In this session, we hear from a range of creative pioneers working to deliver sustainable income and social change through social and creative business models.</p> <p>10:35-10:45 When art meets hospitality: social enterprise The Art Hostel, Leeds Jon Wakeman – Creative Director, East Street Arts, Leeds</p> <p>10:45-10:55 Dismantling poverty by creating opportunity: how the global network of street papers use social enterprise Mike Findlay – CEO, International Network of Street Papers</p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Samantha King – VIVE Arts Brendon Wilkins – DigVentures
10:55	RECURRING INCOME: PATREON STRATEGIES THAT WORK	FOLLOW THE SPEAKER

	<ul style="list-style-type: none"> Ronny Krieger – General Manager Europe, Patreon (\$3.5 billion+ generated for Creators) <p>The best strategies for turning fans and communities into active participants in the work they love. How does the rise of recurring income streams compare to ad revenue and per-stream payouts? How can monthly membership models lead to greater creative control and deeper connections with audiences? In this session Ronny shares some tried-and-tested approaches that work.</p>	<ul style="list-style-type: none"> Jon Wakeman – Art Hostel Mike Findlay – International Network of Street Papers
11:15	BREAK	
12:00	<p>COMMUNITY-DRIVEN BUSINESS MODELS</p> <p>12:00-12:20 Building a Membership Business: How Tortoise Media shunned ads, crowdfunded £710,000, reimagined digital publishing and built a thriving membership business Katie Vanneck-Smith – Co-founder & Published, Tortoise Media (former President, Wall St Journal & Dow Jones) & Lisa Westcott Wilkins – Founder, DigVentures</p> <p>12:20-12:30 Data-Driven Experience Design: Tapping Behavioural Data to ride the new experience economy Ignacio Bachiller – CEO, FEVER (Stranger Things Experience, The Queen’s Ball: A ‘Bridgerton’ Experience)</p> <p>12:30-12:40 Speaker to be announced</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Ronny Krieger - Patreon
12:40	<p>DISCUSSION: LESSONS FROM UNBOXED 2022 (CREATIVITY IN THE UK) – TOP TIPS FOR GREAT MULTI-DISCIPLINARY PARTNERSHIPS</p> <ul style="list-style-type: none"> Hilary O’Shaughnessy – Director Of Commissioning, Unboxed (Creativity In The UK) <i>More speakers to be announced</i> <p>UNBOXED: Creativity in the UK is a once-in-a-lifetime celebration of creativity, taking place right across the UK and online from March to October 2022. It features 10 awe-inspiring new ideas, shaped across science, technology, engineering, the arts and mathematics by brilliant minds working in unexpected collaborations. As the festival nears the end, what lessons and insights can we take forward to influence how we collaborate and commission?</p> <p><i>Presented in partnership with Unboxed 2022</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Katie Venneck-Smith – Tortoise Media Ignacio Bachiller – FEVER <i>Speaker to be announced</i>
13:30	LUNCH & NETWORKING	
	<i>Day 1 lunch provided free of charge courtesy of host partner Google</i>	
14:30	<p>CULTURAL ORGANISATIONS REIMAGINED: CHAMPIONING INNOVATION</p> <ul style="list-style-type: none"> Freya Murray – Creative Lead, Google Arts & Culture <i>More speakers to be announced</i> <p>Future cultural experiences are right now being imagined within innovation labs in creative institutions around the world. How do we challenge and respond to the creative audiences of today and tomorrow? How do we harness changing trends in technology, society and the wider world around us? How do we inspire audiences across digital, physical and hybrid interactions with us? How do we resource and balance creative experiments for the</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Hilary O’Shaughnessy – Unboxed <i>More speakers to be announced</i>

	<p>future whilst continuing to deliver current services? In this session, we hear from several leading organisations to explore best practices for managing successful innovation and R&D programmes within non-profit cultural institutions.</p> <p><i>Presented in partnership with Google Arts & Culture</i></p>	
15:15	<p>FUTURE OF PLACEMAKING & PUBLIC SPACES</p> <p>15:15-15:30 ‘Making our Mark on London’ – Co-creating the new Museum of London brand Andrew Marcus – Chief Communications & Digital Officer, Museum of London <i>More speakers to be announced</i></p> <p>15:30-15:45 Future of Going Out: Unleashing Manchester’s Night Time Economy Sacha Lord – Night Time Economy Adviser, Greater Manchester</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Freya Murray – Google Arts & Culture • <i>More speakers to be announced</i>
15:45	<p>THE NEW EXPERIENCE ECONOMY</p> <p>15:45-15:30 Immersive Storytelling and Lessons in Experience Design Louis Hartshorn – Joint CEO, Immersive Everywhere (Dr Who: Time Fracture, Peaky Blinders: The Rise, The Great Gasby)</p> <p>15:30-15:45 Mapping the new experience economy Adam Scott –Co-Author, The Experience Book for Designers, Thinkers and Makers</p> <p>15:45-16:00 Creating Punchdrunk’s The Burnt City and the Future of Immersive Lucy Whitby – Senior Producer, Punchdrunk</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Andrew Marcus – Museum of London • <i>More speakers to be announced</i> • Sacha Lord – Night Time Economy Advisor
16:00	<p>CLOSING KEYNOTE: INDUSTRIAL LIGHT & MAGIC</p> <ul style="list-style-type: none"> • Sue Lyster – Executive in Charge, ILM London • David Vickery – Senior VFX Supervisor, ILM <p>Since 1975, Industrial Light & Magic (ILM) has set the standard for visual effects, creating some of the most stunning images in the history of film. At the forefront of the digital revolution, ILM continues to break new ground in the field not only in visual effects but now virtual reality, augmented reality, immersive entertainment, and virtual production.</p> <p>Founded by George Lucas, ILM is the leading effects facility in the world, with studios located in San Francisco, Singapore, Vancouver, London, and Sydney. The company serves the motion picture, television, streaming, commercial production, and attraction industries. ILM has created visual effects for over 350 feature films.</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Louis Hartshorn – Immersive Everywhere • Adam Scott – The Experience Book • Lucy Whitby - Punchdrunk
16:20	CLOSING REMARKS	
16:30	CLOSE & NETWORKING	

08:15	ARRIVAL AND REGISTRATION	
09:00	WELCOME	
	<ul style="list-style-type: none"> • Dr Gabriele Finaldi – Director, The National Gallery 	
09:10	THE FUTURE OF CULTURAL INSTITUTIONS? THE GROWING DEMAND FOR EDUCATIONAL IMMERSIVE EXPERIENCES	
	<ul style="list-style-type: none"> • Rob Kirk – Head of Touring Experiences, Grande Experiences (Creators of global immersive sensation Van Gogh Alive and new permanent venue The Lume) <p>This sessions explores how audience demand for cultural experiences is fundamentally changing, and the role of technology and new models in this. Grande Experiences are the creators of touring and permanent multi-sensory art and cultural experiences, including Van Gogh Alive and The Lume. Their experiences have been visited by 17 million people across 150 cities so far.</p>	
09:30	KEYNOTE: LESSONS IN DIGITAL STORYTELLING FROM MARSHMALLOW LASER FEAST <ul style="list-style-type: none"> • Nell Whitley – Exec Producer, Marshmallow Laser Feast (Mixed Reality Mavericks, Digital Storytellers & Tech Artists) 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Rob Kirk – Grande Experiences
09:50	NEW FRONTIERS: ARTS MEETS TECH <p>09:50-10:00 Creating moments that matter: Immersive Entertainment & Storytelling John Cassy – CEO & Co-Founder, Factory42</p> <p>10:00-10:10 Creating a permanent immersive gallery In Melbourne Museum Miriam Capper, Experience Developer, Experience & Interpretation, Museums Victoria (Melbourne Museum, Scienceworks & Immigration Museum)</p> <p>10:10-10:25 Creativity, Technology and Storytelling in Large-Scale Drone Shows Patrick O’Mahony – Co-Founder & Creative Director, SKYMAGIC</p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Nell Whitley – Marshmallow Laser Feast
10:25	HISTORICAL STORYTELLING, TECH & THEATRE: CREATING THE GUNPOWDER PLOT AT THE TOWER OF LONDON <ul style="list-style-type: none"> • Hannah Price – Creative Director, Layered Reality • Tim Powell – Executive Producer, The Gunpowder Plot <p>Inside The Gunpowder Plot, a feature length immersive theatrical experience set in the Tower of London, featuring physical sets and live performance, combined with VR, projection mapping, ambisonics and multi-sensory SFX.</p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • John Cassy – Factory42 • Miriam Capper – Melbourne Museum • Patrick O’Mahony – SKYMAGIC
10:40	KEYNOTE: THE FUTURE OF IMMERSIVE LEARNING <ul style="list-style-type: none"> • Monica Arés – Head of Immersive Learning, Meta 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Hannah Price – Layered Reality • Tim Powell – The Gunpowder Plot
11:00	BREAK	

11:30	<p>DIGITAL TRANSFORMATION IN THE CULTURAL SECTOR: INSIDE NATIONAL GALLERY X</p> <ul style="list-style-type: none"> Chris Michaels – Director of Digital, Communications & Technology, National Gallery <p>Chris sits on the National Gallery board with a remit to bring real, meaningful and lasting change to an institution which will be 200 years old in 2024. In this session he explores how immersive media, particularly VR, holds rich potential for the arts.</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Monica Arés - Meta
11:50	<p>WORKING WITH THE CREATOR ECONOMY</p> <p>11:50-12:05 Successful Strategies for Working with Creators: Latest Trends Mobbie Nazir – Global Chief Strategy Officer, We Are Social</p> <p>12:05-12:15 Becoming (and staying) TikTok famous: Lessons from the Black Country Living Museum Carol King, Director of Programmes, Black Country Living Museum</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Chris Michaels – The National Gallery
12:15	<p>FIRESIDE CHAT – DESIGNING THE FULL EXPERIENCE: HOLISTIC, MULTI-CHANNEL & VISITOR-CENTRED</p> <ul style="list-style-type: none"> Seb Chan – Chief Experience Officer (CXO), ACMI (Australia) 	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Mobbie Nazir – We Are Social Carol King – Black Country Living Museum
12:30	<p>THE STORY OF QUEER BRITAIN: CREATING THE UK’S FIRST NATIONAL LGBTQ+ MUSEUM</p> <ul style="list-style-type: none"> Joseph Galliano – Co-Founder & CEO, Queer Britain 	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Seb Chan – ACMI
<p>12:45 LUNCH & NETWORKING</p>		
14:00	<p>DISCUSSION: CULTURAL ORGANISATIONS REIMAGINED</p> <ul style="list-style-type: none"> Claire Spencer – CEO, Barbican <i>More speakers to be announced</i> <p><i>Presented in partnership with the Art Fund</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Joseph Galliano – Queer Britain
14:45	<p>USER-CENTRIC DESIGN: HOW TO USE INSIGHTS FROM EVERYDAY LIVES, SOCIETY, MARKETS AND CULTURE</p> <ul style="list-style-type: none"> Paula Zuccotti – Industrial designer, ethnographer, trends forecaster, creative strategist and visual artist 	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Claire Spencer – Barbican <i>Speakers to be announced</i>
15:00	<p>KEYNOTE: IS IT POSSIBLE TO PLAN & PREPARE FOR YEARS AHEAD IN SUCH A FAST-CHANGING ENVIRONMENT?</p> <p><i>Speakers to be announced</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> Paula Zuccotti
15:15	<p>KEYNOTE: MAKING IT HAPPEN – PUY DU FOU HISTORICAL IMMERSIVE THEME PARK</p> <ul style="list-style-type: none"> Nicolas De Villiers – President, Puy Du Fou <p>Created in 1978, Puy du Fou is totally unique. It has twice been named ‘Best Park in the World’, in March 2012 in Los Angeles (Thea Classic Award) and in November 2014 in Orlando (Applause Award). Today, it is the second largest theme park in France, with 2.3 million visitors in 2018. Its Grand Park features 63 daytime</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> <i>Speakers to be announced</i>

	and evening shows, 4 period villages, 22 restaurants and 5 themed hotels; its Academies train over 700 young people every year in performing arts and techniques; and the organisation is launching new parks around the world. In this session, Nicolas shares the vision for Puy Du Fou as well as insights from the journey so far.	
15:40	CLOSING KEYNOTE: WHAT NEXT? TOWARDS CREATING THE FUTURE <ul style="list-style-type: none"> • Fabian Riggall – Creator of Secret Cinema 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Nicholas De Villiers – Puy Du Fou
16:05	CLOSING REMARKS	
16:15	CLOSE & NETWORKING	

Please note this is a draft Schedule and speaker line-up, which is subject to change – please view www.remixsummits.com/ldn for the latest version