



#REMIXNYC DAY 1 (Thursday 22 March 2018)
A/D/O - 29 Norman Ave, Brooklyn, NY 11222

08:15	REGISTRATION & NETWORKING	
09:00	WELCOME <ul style="list-style-type: none"> Nate Pinsley - Managing Director, A/D/O 	
09:10	WELCOME & KEY TRENDS - WHAT'S NEXT? <ul style="list-style-type: none"> Peter Tullin, Co-Founder, REMIX Summits 	
09:30	POWER NETWORKING	
10:00	RESILIENT CITY: MAKING IDEAS HAPPEN <ul style="list-style-type: none"> Micah Kotch - Managing Director, URBAN-X Lisbeth Shepherd - Founder, Green City Force & Andrew Lewis - Team Leader, Green City Force Eric Ho - Co-Founder, Good Goods <i>Curated in partnership with A/D/O</i>	
10:30	CREATING GREAT AUDIO CONTENT <ul style="list-style-type: none"> Eric Nuzum - SVP Original Content Development, Audible 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Micah Kotch - Managing Director, URBAN-X Lisbeth Shepherd - Founder, Green City Force Andrew Lewis - Team Leader, Green City Force Eric Ho - Co-Founder, Good Goods
11:00	BREAK	
11:30	DIGITAL CONTENT & STORYTELLING <p>Can You Hear Me Now? Adam Gerhart - CEO U.S., Mindshare</p> <p>Clear, Bold Arguments: A World View for Culture Georgia Frances King - Deputy Ideas Editor, Quartz</p> <p>The Case for Free, Open Content Effie Kapsalis - Chief of Content and Communications Strategy, Smithsonian Institution Archives</p> <p>VR as a Powerful Storytelling Medium Jason Hoffman - Head of Marketing, VR World NYC</p>	
12:30	ARTS & TECH: CREATIVE INNOVATIONS & COLLABORATIONS <p>Celebrating art found in the virtual world Loren Hammonds - Co-curator of Tribeca Immersive, Tribeca</p> <p>Latest Innovation at Google Arts & Culture Lucy Schwartz - Google Cultural Institute</p> <p>Using tech to reach new audiences at BAM: TEKNOPOLIS and other stories Steven McIntosh - Director of Education & Family Programs, Brooklyn Academy of Music</p>	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Adam Gerhart - Mindshare Georgia Frances King - Quartz Effie Kapsalis - Smithsonian Institution Archives Jason Hoffman - VR World NYC
13:15	IMMERSIVE STORYTELLING & IMAGE RECOGNITION <ul style="list-style-type: none"> Alice Walker - Director of Creative Strategy, Americas & Asia Pacific, Antenna International Samir Bitar - Director of the Office of Visitor Services, Smithsonian Institution Dan Michaelson - Founder & Partner, Linked by Air 	
13:30	LUNCH & NETWORKING	RECRUITING FOREIGN NATIONAL TALENT <ul style="list-style-type: none"> Amanda Gupta - Partner, CoveyLaw

14:30	<p>PIONEER STORIES</p> <p>Future of Storytelling Joana Vicente - Executive Director, IFP</p> <p>Stand for something, or, ethics ain't easy Emily Best - Founder & CEO, Seed & Spark</p> <p>Connecting brands and culture in innovative new ways Andrea Hill - Co-founder, Paloma Powers and Culture™ & Founder, TORTUGA</p> <p>The evolution of a global image library Alan Firmin - Chief Marketing Officer, Bridgeman Images</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> ● Loren Hammonds - Tribeca ● Lucy Schwartz - Google Cultural Institute ● Steven McIntosh - Brooklyn Academy of Music ● Alice Walker - Antenna International ● Samir Bitar - Smithsonian Institution ● Dan Michaelson - Linked by Air
15:15	<p>EXPERIENCE DESIGN ACROSS PHYSICAL & DIGITAL TOUCHPOINTS</p> <p>What we've learnt at Cuseum about accelerating visitor engagement Brendon Ciecko - Founder & CEO, Cuseum</p> <p>Fusing the Physical and Digital Experience Keir Winesmith - Head of Web & Digital Platforms, SFMOMA</p> <p>Science and Technology as Cultural Expressions Kevin Slavin - Chief Science & Technology Officer, The Shed</p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> ● Joana Vicente - IFP ● Emily Best - Seed&Spark ● Andrea Hill - Paloma Powers and Culture ● Alan Firmin - Bridgeman Images
16:30	<p>CLOSING REMARKS</p> <ul style="list-style-type: none"> ● Peter Tullin – Co-founder, REMIX Summits 	
16:45	<p>CLOSE & NETWORKING DRINKS RECEPTION FROM 17:30</p> <p>Hosted at New Lab - 19 Morris Ave, Brooklyn, NY 11205</p>	



#REMIXNYC DAY 2 (Friday 23 March 2018)
 INTREPID SEA, AIR & SPACE MUSEUM - Pier 86, W 46th St & 12th Ave,
 NY 10036

08:15	REGISTRATION & NETWORKING	THE LISTENING LOUNGE A drop-in chill space much like a silent disco, but with comfy chairs, a quiet vibe, and curated playlists. Enter at any time between sessions, meetings, or just when you need to take a break, close your eyes and open your ears. Organized by Antenna International.
09:00	WELCOME & OPENING KEYNOTE <ul style="list-style-type: none"> Susan Marenoff-Zausner - President, Intrepid Sea, Air & Space Museum 	
09:20	MAINTAINING THE HEART OF THE CITY Peer-to-Peer Learning and the Next Chapter for High Line Robert Hammond - Co-Founder, High Line Creating a more Nuanced Portrait of a City Aaron Foley - City Storyteller in Residence, Detroit Reflecting on the Lessons from the Brooklyn Experience Regina Myer - President, Downtown Brooklyn Partnership Creative Infrastructure and Social Entrepreneurship James Ramsey - Creator & Co-Founder, The Lowline Dan Barasch – Co-Founder & Executive Director, The Lowline	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Susan Marenoff-Zausner - Intrepid Sea, Air & Space Museum
10:30	RENEGADE TOURS AND BUILDING TEAMS: INSIDE MUSEUM HACK <ul style="list-style-type: none"> Nick Gray - Founder, Museum Hack 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Robert Hammond - High Line Aaron Foley - City Storyteller in Residence, Detroit Regina Myer - Downtown Brooklyn Partnership James Ramsey - The Lowline
11:00	BREAK	THE LISTENING LOUNGE
11:30	FUTURE OF WORK: MANAGING INTERNAL INNOVATION & INTRAPRENEURSHIP <ul style="list-style-type: none"> Edward Roussel - Chief Innovation Officer, Dow Jones 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Nick Gray - Museum Hack
11:50	INCUBATING IDEAS – NEW INFRASTRUCTURE FOR THE CREATIVE INDUSTRIES Rethinking Housing through Community-Minded Shared Living Brad Hargreaves - Founder, Common Considering the Next Chapter for NEW INC Julia Kaganskiy - Director of NEW INC, New Museum Public Libraries as the Gateway to City Innovation: Victoria's Story Justine Hyde - Director Library Services and Experience, State Library of Victoria (Melbourne, Australia)	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Edward Roussel - Dow Jones
12:40	CREATING MEANINGFUL EXPERIENCES THROUGH DESIGN <ul style="list-style-type: none"> Jeremiah Britton - Creative Director of Art & Graphics, WeWork 	

13:00	FIRESIDE CHAT: ENTREPRENEURSHIP AND A CULTURE OF INNOVATION AT GE <ul style="list-style-type: none"> • Linda Boff - Chief Marketing Officer & Vice President, Learning & Culture, GE • Sam Olstein, Global Director of Media & Innovation, GE 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Brad Hargreaves - Common • Julia Kaginskiy - New Museum • Justine Hyde - State Library Victoria • Jeremiah Britton - WeWork
13:30	LUNCH & NETWORKING	THE LISTENING LOUNGE
14:15	THE ROLE OF CULTURE IN CITY CHALLENGES <ul style="list-style-type: none"> • Whitney Donhauser - Director, Museum of the City of New York 	
14:35	PLACE-BASED CHANGE: COMMUNITY OUTCOMES THROUGH ARTISTS, ARTS AND CREATIVE INTERVENTIONS <ul style="list-style-type: none"> • Jamie Bennett - Executive Director, ArtPlace America 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Whitney Donhauser - Museum of the City of New York
14:55	INTEGRATING STRATEGY, DESIGN, ARCHITECTURE AND DIGITAL MEDIA INTO THE VISITOR EXPERIENCE <ul style="list-style-type: none"> • Jake Barton - Principal & Founder, Local Projects 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Jamie Bennett - ArtPlace America
15:15	THE FUTURE OF WORK <ul style="list-style-type: none"> • Brett Wallace - Artist in Residence, LinkedIn 	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Jake Barton - Local Projects
15:30	MAKING IDEAS HAPPEN: CLOSING REMARKS <ul style="list-style-type: none"> • Peter Tullin, Co-Founder, REMIX Summits 	
16:00	CLOSE	