

08:15	ARRIVAL AND REGISTRATION	
09:00	WELCOME & KEY TRENDS - WHAT'S NEXT?	
	<ul style="list-style-type: none"> • Peter Tullin, Co-Founder, REMIX Summits • Simon Cronshaw, Co-Founder, REMIX Summits 	
09:15	POWER NETWORKING	
10:00	2018 TRENDS	
	<ul style="list-style-type: none"> • Sophie Harding - Trends & Insights Director, Mindshare 	
10:15	KEYNOTE: MARIA BALSHAW CBE - DIRECTOR, TATE	
10:50	DIVING INTO IMMERSIVE AUDIO	
	<ul style="list-style-type: none"> • Eva Wesemann - Director of Creative Strategy EMEA, Antenna International • Lars Mylius - Owner, Voodooop Studios Berlin 	
11:00	BREAK	
11:30	KEYNOTE: DAN SNOW - HISTORIAN, TV PRESENTER & FOUNDER, HISTORY HIT	
12:10	CULTURAL ORGANISATIONS REIMAGINED The 10-year path to launching a new museum for street art Yasha Young - Director, Urban Nation Museum Berlin Launching the online journal for the creative talent of the 'New East': a journey to brand a region from a small office in Shoreditch Ekow Eshun - Creative Director, Calvert Journal The Case for Free, Open Content Lucy Crompton-Reid - Chief Executive, Wikimedia UK Curating for 9 million 'Culturally Curious' readers each month, and making it pay Kris Naudts - theculturetrip.com (Forbes 'One to Watch')	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Dan Snow - Historian Presenter & History Hit
13:00	LUNCH & NETWORKING	
14:00	PIONEER STORIES The Democratisation of Publishing and New Distribution Platforms for Writers Dan Kieran - Co-founder & CEO, Unbound Lessons in supporting creative entrepreneurs from the largest startest ecosystem in Europe Ricardo van Loenen, CEO - B.Amsterdam The Secret Lives of Leaders: Lessons from Successful Entrepreneurs Daniel Murray - Co-Founder, Grabble & Mobula (UK Young Entrepreneur of the Year 2015) Move Fast and Don't Break Things: Building a Creative Enterprise with Museums Anna Lowe - Co-founder and Director of Partnerships, Smartify	FOLLOW THE SPEAKER <ul style="list-style-type: none"> • Yasha Young - Urban Nation Museum Berlin • Ekow Eshun - Calvert Journal • Lucy Crompton-Reid - Wikimedia UK • Dr Kris Naudts - theculturetrip.com

14:45	<p>EXPERIENCE DESIGN ACROSS PHYSICAL & DIGITAL TOUCHPOINTS</p> <p>'An Army of Superfans' - Lifecycle Marketing Simon Cronshaw - Co-founder, REMIX Summits (in partnership with Eventbrite)</p> <p>Lessons from Retail Myf Ryan - Chief Marketing Officer UK & Europe, Westfield</p> <p>The '5th Gallery' Ros Lawler - Digital Director, Tate</p>
15:20	<p>SOCIAL IMPACT, PERSONAL DEVELOPMENT & EMPLOYEE MOTIVATION</p> <p>Stuart McLaughlin - EMEA Senior Regional Manager - Google.org</p>
15:30	<p>IN CONVERSATION WITH: RUPERT GOOLD - ARTISTIC DIRECTOR, ALMEIDA THEATRE</p> <ul style="list-style-type: none"> • Rupert Goold - Artistic Director, Almeida Theatre • John Cassy - Co-Founder, Factory42
15:50	<p>KEYNOTE: SIR TIM SMIT, EXECUTIVE VICE-CHAIR & CO-FOUNDER, EDEN PROJECT</p> <ul style="list-style-type: none"> • Sir Tim Smit - Biography
16:30	<p>CLOSE & NETWORKING</p>

08:15	ARRIVAL AND REGISTRATION	THE LISTENING TENT A drop-in chill space much like a silent disco, but with comfy chairs, a quiet vibe, and curated playlists. Enter at any time between sessions, meetings, or just when you need to take a break, close your eyes and open your ears. Organized by Antenna International.
09:00	KEYNOTE: SHARON AMENT - DIRECTOR, MUSEUM OF LONDON	
09:30	MAINTAINING THE HEART OF THE CITY Space for Creative Innovation: Announcing the Next Chapter Rohan Silva - Co-founder, Second Home Quality of Life and Creative Engagements in the City Ruth Catlow - Co-founder, Furtherfield Usman Haque - Founding Partner, Umbrellium Public Libraries as the Gateway to City Innovation: Victoria's Story Anna Burkey - StartSpace, State Library of Victoria (Australia)	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Sharon Ament - Museum of London
10:00	DIGITAL CULTURE Freya Murray - Program Manager, Google Cultural Institute	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Rohan Silva - Second Home Ruth Catlow - Furtherfield Usman Haque - Umbrellium Anna Burkey - State Library Victoria
10:10	NEW OPPORTUNITIES IN VR & MIXED REALITY Simplifying 3D content creation Lee Schuneman - Studio Head, Microsoft VR at the Science Museum Emily Smith - Director of Marketing and Business Development, Atlantic Productions & Dave Patten - Head of New Media, Science Museum Participating in heritage through immersive technologies and brilliant storytelling Tim Powell - Producer, Lost Palace (Historic Royal Palaces) Low Threshold VR Hattie Foster - Head of Strategy, Preloaded The Journey Towards Mass Adoption Henry Stuart - CEO, Visualise Multi-platform collaboration with the Royal Academy and leading contemporary artists Dan Smith - BAFTA Winning Director & Creative Director, Factory 42 3D scanning historical content Alan Firmin - Chief Marketing Officer, Bridgeman Images	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Rohan Silva - Second Home Ruth Catlow - Furtherfield Usman Haque - Umbrellium Anna Burkey - State Library Victoria
11:20	BREAK	THE LISTENING TENT
11:45	MANAGING INTERNAL INNOVATION & INTRAPRENEURSHIP Using Knowledge Assets to Spark New Innovations Corinne Fitzgerald - Research Co-ordinator, Swiss Re Institute (Formerly Catalyst Community Lead)	FOLLOW THE SPEAKER <ul style="list-style-type: none"> Lee Schuneman - Microsoft Emily Smith - Antenna Productions Dave Patten - Science Museum Tim Powell - Lost Palace (Historic Royal Palaces) Hattie Foster - Preloaded Henry Stuart - Visualise

	<p>Best Practice Internal Innovation Management for Organisations Andrew Humphries - Co-Founder, The Bakery</p> <p>Ingredients of Successful Intrapreneurship Dr Tim Minshall - Professor of Innovation, University of Cambridge</p> <p>Innovative and Inclusive Design Nadia Danhash - Director of Innovation, Royal College of Art</p>	<ul style="list-style-type: none"> • Dan Smith - Factory42 • Alan Firmin - Bridgeman Images
12:30	<p>DIVERSITY IN THE CREATIVE INDUSTRIES</p> <ul style="list-style-type: none"> • Pip Jamieson - Founder & CEO, The Dots • Dr Dave O'Brien - Chancellor's Fellow, University of Edinburgh; Co-author, 'Culture is a meritocracy': Why creative workers' attitudes may reinforce social inequality • Nene Parsotam - Co-founder, VINE Creatives & Founding Member, We Are Stripes • Kai Lutterodt - Founder, Diversity Matters • Emma Blake Morsi - Founding Editor-in-Chief, Nocturnal <p><i>Panel co-curated with The Dots</i></p>	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Corinne Fitzgerald - Swiss Re • Andrew Humphries - The Bakery • Dr Tim Minshall - University of Cambridge • Nadia Danhash - Royal College of Art
13:15	LUNCH & NETWORKING	THE LISTENING TENT
14:00	KEYNOTE: PHIL EDGAR-JONES - DIRECTOR, SKY ARTS	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Dr Dave O'Brien - University of Edinburgh • Nene Parsotam - We Are Stripes • Kai Lutterodt - Diversity Matters • Emma Blake Morsi - Nocturnal
14:15	<p>IN CONVERSATION WITH: MICHAEL EAVIS - CREATOR, GLASTONBURY FESTIVAL</p> <ul style="list-style-type: none"> • Michael Eavis - Creator, Glastonbury Festival • Caspar Llewellyn Smith - Digital platforms editor & Head of Culture, Guardian News and Media 	
14:45	<p>NEW TRENDS IN SOCIAL MEDIA</p> <p>How brands are riding the very latest evolutions of social media Mobbie Nazir - Chief Strategy Officer, We Are Social</p> <p>Escaping our filter bubbles Daniel Ravner - Founder & CEO, ThePerspective.com</p>	
15:05	<p>CREATIVE EDUCATION</p> <ul style="list-style-type: none"> • Dr Paul Thomson - Vice-Chancellor, Royal College of Art • Barbara Geary-Truan - Secretary General, Michelangelo Foundation for Craftsmanship & Creativity • Mark Miller - Circuit: National Lead, Tate • David White - Head of Digital Learning, University of the Arts London • Filippo Yacob - Co-Founder & CEO, Primo Toys 	<p>FOLLOW THE SPEAKER</p> <ul style="list-style-type: none"> • Mobbie Nazir - We Are Social • Daniel Ravner - ThePerspective.com
15:55	BREAK	THE LISTENING TENT
16:15	KEYNOTE: LUKE JOHNSON - ENTREPRENEUR, AUTHOR & FORMER CHAIR, CHANNEL 4	
17:00	CLOSE & NETWORKING	